## **AEA CHARACTER DESIGN STUDIO**

## CHARACTER DESIGN WHAT WE OFFER:

• THIS COURSE IS IDEAL FOR ASPIRING ARTISTS LOOKING TO BRING CHARACTERS TO LIFE. STUDENTS EXPLORE THE FUNDAMENTALS OF CHARACTER CREATION, FOCUSING ON ANATOMY, PERSONALITY DEVELOPMENT, AND VISUAL STORYTELLING. THROUGH HANDS-ON PROJECTS, YOU'LL REFINE YOUR SKILLS IN SKETCHING, COLORING, AND DESIGN. WHETHER YOU'RE AIMING TO CREATE COMPELLING CHARACTERS FOR GAMES, COMICS, OR ANIMATION, THIS COURSE PROVIDES THE TOOLS TO ENHANCE YOUR CREATIVITY AND PRODUCE MEMORABLE, IMPACTFUL CHARACTERS.

## WHY CHOOSE AEA / OUR ADVANTAGES:

 AT AEA, OUR ARTIST-CENTRIC CURRICULUM IS SPECIFICALLY DESIGNED TO ADDRESS THE UNIQUE CHALLENGES FACED BY ARTISTS IN A TECH-DRIVEN WORLD. OUR HANDS-ON APPROACH ALLOWS STUDENTS TO APPLY BRANDING AND MARKETING CONCEPTS DIRECTLY TO THEIR ART, WHILE PERSONALIZED FEEDBACK HELPS THEM DEVELOP A DISTINCT ARTISTIC IDENTITY. THE COURSE ALSO EMPHASIZES DIGITAL LITERACY, USING INDUSTRY-STANDARD TOOLS, AND ENCOURAGES STUDENTS TO PURSUE ADOBE CERTIFICATION. NETWORKING WITH FELLOW STUDENT-ARTISTS FOSTERS COLLABORATION, CREATING A STRONG, SUPPORTIVE COMMUNITY. PORTFOLIO DEVELOPMENT IS A CORE COMPONENT, ENSURING STUDENTS GRADUATE WITH A PROFESSIONAL SHOWCASE OF THEIR WORK, WHETHER THEY ARE APPLYING FOR COLLEGE, ENTERING THE WORKFORCE, OR PREPARING FOR EXHIBITIONS.

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